

GLOCAL DISCOVERY

GET INSPIRED

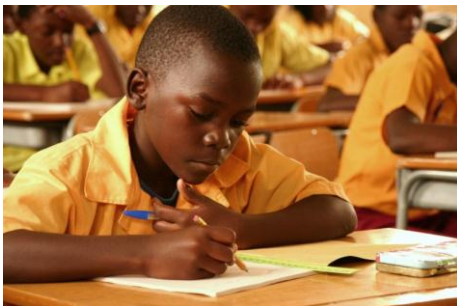
EMBRACE SUSTAINABILITY

MAKE A DIFFERENCE

ENJOY TO THE MAX

COOL PROJECTS AFRICA

NOVEMBER 2011 - OCTOBER 2012



Glocal Discovery discovers cool sustainable projects in Africa
Respects it &
Sends it forward

In short. . . .



The green economy offers the promise of growth while protecting the earth's ecosystems and, in turn, contributing to poverty alleviation (Preparatory Report Green Economy United Nations Conference on Sustainable Development 2012).

The world has precious pearls of local sustainable development, needed in the transformation into a green economy. These must be shared to increase our global knowledge and understand, promote and support local solutions.

What is the aim of the Glocal Discovery program?

Glocal Discovery stands for 'Local Solutions, Global Knowledge' and aims to speed up the green economy by communicating promising local solutions and developing new creative ideas and ways of cooperation.

What is the approach?

Glocal Discovery discovers and visits local sustainable projects, provides services to the projects/organization and communicates via social media to involve people and organizations in these projects & in sustainable development. Some local sustainable projects are identified via our network while others are discovered by local search during a field trip.

What is the focus?

Glocal Discovery focuses on water and food security (agribusiness and nutrition). Water and food security are crucial elements in a world with 9 billion people in 2050.

When will the program start?

The Glocal Discovery Program starts November 2011 with a field trip to East Africa. This program is called 'Cool Projects Africa'.

Where will the program be?

The focus countries are Ethiopia, Kenya, Uganda, Rwanda and Mozambique.

The field trip to Africa will also cover Malawi and Zambia.

Services Glocal Discovery

Project visit: what services are offered?



Communication

Social Media



Printed Media / TV



To young professionals



To sustainability professionals & companies



Internal: as you wish in brochures, magazines and annual report

Who is behind the Glocal Discovery program?

Young Professionals are behind the initiative. They share a passion for their work and sustainability.

Esther Kersten is the founder and director of the Glocal Discovery program.

Join Glocal Discovery



How can you join the Glocal Discovery program?

- Send us cool sustainable projects in Africa worth visiting, analyzing and communicating;
- Support our social media;
- Forward the news of Glocal Discovery in your network;
- Provide support to the visited projects;
- Sponsor the Glocal Discovery program.

How can I receive more information?

For more information you can contact Esther Kersten.

Glocal Discovery

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*Visit food factory
Bangladesh*



*Visit Unicef
Cambodia*



Visit WFP Zambia



*Visit World Vision
Zambia*



*Visit SAJIDA
Bangladesh*

“You may never know what results come of your action,
but if you do nothing there will be no result”

Gandhi 1869-1948