



PRESS RELEASE



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## **Athlon Car Lease and Renault become Partners in Rollout of Electric Vehicles**

**Today Renault and Athlon Car Lease International have announced their cooperation in the joint delivery of Electric Vehicle (EV)-solutions to their mutual clients.**

Renault and Athlon have agreed to offer their customers innovative solutions developed jointly and involving the staff and networks of both partners. Athlon supports Renault's EV project.

Constituting a clean means of transportation, electric vehicles are providing an increasingly attractive solution to changing current mobility requirements. According to Renault research, 80% of all Europeans currently travel less than 60 kilometers per day. Athlon's and Renault's partnership aims at making zero-emission vehicles available to as many people as possible, starting in 2011.

As part of its CSR strategy, the Dutch based leasing company, Athlon Car Lease International has developed the 5-step Sustainable Mobility Plan in which it is taking the first step to becoming a provider of mobility services. Part of the 5-step Sustainable Mobility Plan is Athlon's development program "CHARGED" for EV's. "CHARGED" will help us creating a new business model in the new EV value chain enabling new values for both cars and batteries, infrastructure and developing a one-stop-shop for our customers and end-users. It is in Athlon's interest to cooperate with all stakeholders within the new EV-domain.

Commenting on the cooperation, Hans Blink, President of Athlon Car Lease International, says: 'we have noticed a broad interest among our clients to experience and get involved in EV driving. Renault is the first OEM that will have a full range of EV's available in the near future and therefore we are happy to collaborate with and receive support from Renault. By joining efforts in our common interest in the EV demand, we aim to provide our customers with end-to-end solutions in EV driving.'

"Thanks to our 'Zero-Emission' mobility program, Renault will offer a broad range of zero-emission vehicles starting in 2011. For Renault, electric vehicles with zero carbon dioxide, nitrogen oxide or particle emissions constitute a real answer to current environmental concerns. We are proud that Athlon has chosen Renault as its partner," commented Uwe Hochgeschurtz, Director of Renault's Corporate Sales Division.

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## **The Renault-Nissan Alliance**

The Renault Nissan Alliance, founded in 1999, sold 6,090,304 vehicles in 2008. The objective of the Alliance is to rank among the world's top three vehicle manufacturers in terms of quality, technology and profitability. Marking its tenth anniversary this year, the Renault-Nissan Alliance is leading a collaborative approach with both business and governments and has signed over 35 agreements worldwide with partners to launch its first electric vehicle starting in 2010 and to mass market a full range of electrical vehicles in 2012.

## **About Athlon:**

Athlon Car Lease International is part of De Lage Landen, a global provider of high-quality asset-based financing products which is 100 % owned by Rabobank. Athlon is currently present in nine European countries; The Netherlands, Belgium, France, Germany, Luxemburg, Spain, Poland, Italy and Portugal, and has a total portfolio of approximately 220,000 active contracts. Athlon Car Lease focuses on all businesses and non-profit organisations with a need to organize the mobility, both for professional and/or secondary-benefit purposes.

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