

Stockholm, September 29, 2009

Information about the campaign 2GRADER

The 2GRADER (2 degrees) campaign began September 25, 2009 by 11 organizations to strengthen public opinion in order to achieve a global climate agreement in Copenhagen in December 2009. Some 30 organizations are invited to join the campaign. More will be invited. Both Swedish and international companies, organizations and individuals are welcome to participate in the campaign. If we are many enough we can influence the global climate negotiations in the right direction.

Those who join the campaign agree with four points:

- a global climate agreement is drawn up
- all the countries in the world sign up to this agreement
- developing countries are guaranteed the opportunity to continue to develop
- the temperature will only increase by a maximum of two degrees.

Individuals join by a push of a button on the web site: 2GRADER.SE.

For companies and organizations wishing to join there is a special feature on the same site. All organizations and companies that join the campaign can be seen with logo and link to their own campaigns and activities. All companies or organizations will have a statement published on the website about why they participate.

The campaign is primarily web based. The petition can be signed around the clock online. In late November-December, all collected names will be submitted to the representatives of the American and Chinese governments. The site is connected to face book groups and everyone who blogs about the campaign appears automatically on the site.

In parallel with the petition there is also a postcard campaign. You can easily download a copy and print postcards and distribute them among the members of your organization, including friends and family or to the public. We will develop symbolic mailboxes that will be exhibited at the Central Station in Stockholm 19-21 November, in Gothenburg 26-28 November and Malmo 3-5 December. Prepare your organization for being present during these dates. We are also exploring possibilities for a similar activity on site in Copenhagen during the UN climate negotiations in December.

It is important to implement a variety of local activities that will increase the pressure of world opinion for a global climate change. Arrange public meetings where people can come and join the campaign. Take the opportunity to show ongoing efforts to stem climate change. There may be vehicles with new fuel that are being demonstrated, climate-smart products presented or examples of investments and business ideas aimed at reducing carbon dioxide emissions. Together we can increase popular pressure and strengthen world opinion before the Copenhagen meeting! Join you too!

United Nations Association Sweden
Save the Children Sweden
The Swedish Red Cross
Vasakronan

Globe Forum

Centre Party

The Natural Step

The Federation of Swedish Farmers

The Swedish Association of Road Haulage Companies

Studieförbundet Vuxenskolan

The Educational Association of the Sobriety movement (NBV)